

- **Mr. Anupam Sah, Chief Marketing Officer of CP PLUS, recognized as the Channel Marketer of the Year 2024 at SME Channel's 14th Channel Accelerator Award 2024**



The recognition of Mr. Anupam Sah as Channel Marketer of the Year emphasizes CP PLUS's commitment to excellence beyond product innovation. Mr. Sah's forward-thinking marketing initiatives and dedication to nurturing strong channel partnerships have solidified CP PLUS's position as a market leader.